



Crypto Consulting for Advisors



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01

Crypto for Advisors



Add Value Through Strategy, Not Dismissal!



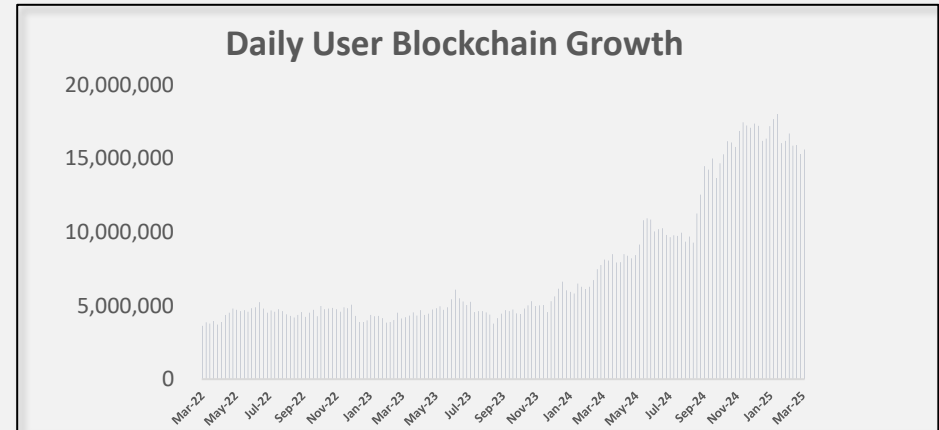
Over 26% of high-net-worth Americans (\$1M+ in investable assets)¹ now own cryptocurrency, as both adoption and ownership continue to grow at a similar pace to the internet.



Don't let a crypto strategy be your RIA's missing piece



Bring client's crypto assets back under your AUM umbrella



Help your Clients Make Informed Crypto Decisions

- **History repeats itself—just like the .com bubble**, 90%+ of current coins and tokens will fail. But the 10% that succeed could revolutionize our financial system and the internet as we know it
- **Guide your clients** with valuable estate planning techniques and prevent them from making costly transaction decisions
- **Make well-researched, defensible investment recommendations** that align with your clients' financial goals while accounting for the risks and opportunities in crypto

Clients Shouldn't be Managing Crypto Risk on Their Own

- **Protect your clients from costly self-custody mistakes** and the risks of choosing unreliable counterparties by providing expert guidance
- **Leverage top-tier investment platforms, qualified custodians, and TAMPs** to ensure security and compliance best practices while streamlining crypto portfolio oversight within your existing advisory framework
- **Gain access to top-tier third-party managers specializing in diverse crypto strategies**, including long-directional, quantitative, venture, high-frequency trading, and arbitrage

Why Should Investment Advisors Consider Crypto?



Crypto is a high volatile asset with:



Low correlation to traditional assets



Long-term store of value properties to hedge against debasement of fiat currency



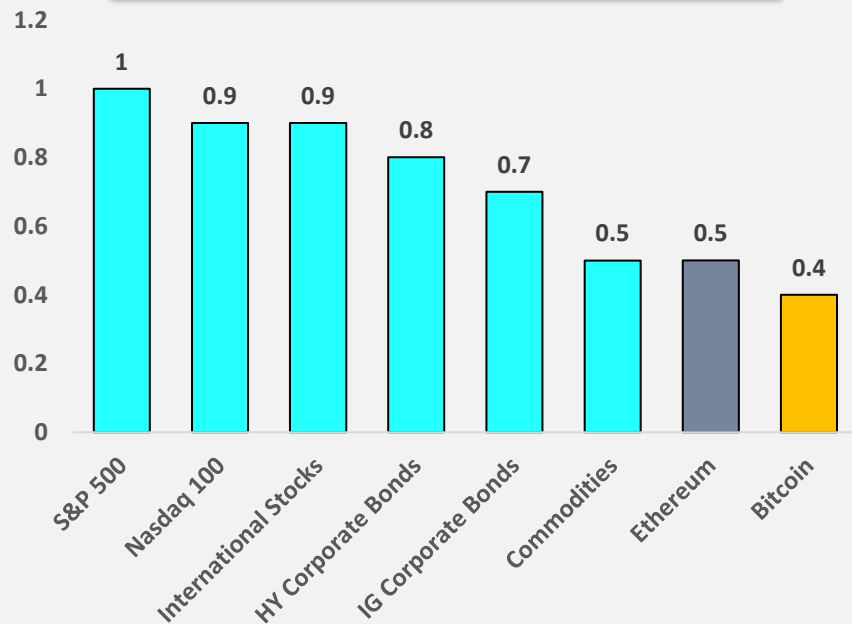
Ability to increase risk-adjusted returns of traditional portfolio structure



Exposure to high-growth emerging technology

Portfolio Diversification Benefits¹

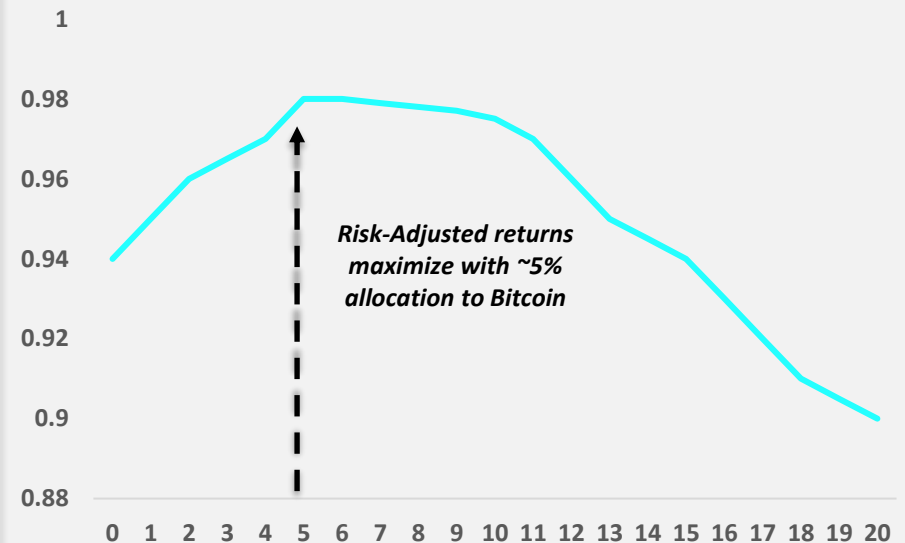
Risky Asset Correlations with S&P500



Correlation of monthly returns from Jan 2019 through December 2024. Additional indices include MSCI All Country World Index, Bloomberg-Barclays High Yield Bond Index, Bloomberg-Barclays Investment Grade Corporate Bond Index, and S&P/GSCI.

Increased Risk-Adjusted Returns¹

Sharpe Ratio as Bitcoin added to 60/40 Portfolio



Results are hypothetical in nature and do not reflect actual returns achieved by any investor. Expected returns for 60/40 portfolio are based on historical returns for S&P500 and Barclays U.S. Treasury Index. Bitcoin returns indicative of past performance beginning in 2014.

Dedicated Crypto Advisor and Investment Manager



Khelph Financial (“Khelph” or “the firm”) is a Registered Investment Advisor (“RIA”) that actively manages crypto investment strategies and portfolios for individuals and households. The firm also sub-advises and consults traditional wealth advisors on how to build a crypto foundation and install an approach for clients.

About

Boomer leads Khelph Financial’s crypto investment management business, driving trading, strategy, research, compliance and client solutions. With deep crypto-native expertise and a strong foundation in traditional finance, he blends innovation with discipline, positioning himself as a trailblazer in this evolving asset class.



Crypto Native: Boomer has eight years of experience in digital asset investment research and is an active on-chain governance member. He specializes in Layer 1 and Layer 2 blockchain networks, with a focus on Ethereum Virtual Machine-compatible networks and the Solana ecosystem.

Background: Prior to founding Khelph in the summer of 2021, Boomer spent three years with **Truist Securities**, covering capital markets and industrials investment banking.

Education and Qualification: Boomer earned his bachelor’s degree in economics with a minor in finance from **Tufts University** and hold **Series 7, 63, 65, and 79 licenses**.

**Launched in
2022**

42

Accounts

\$2mm

Crypto under Management

As Seen
on the



Featured
By



FINANCIAL
PLANNING
ASSOCIATION







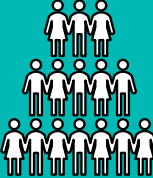
And
Trusted by



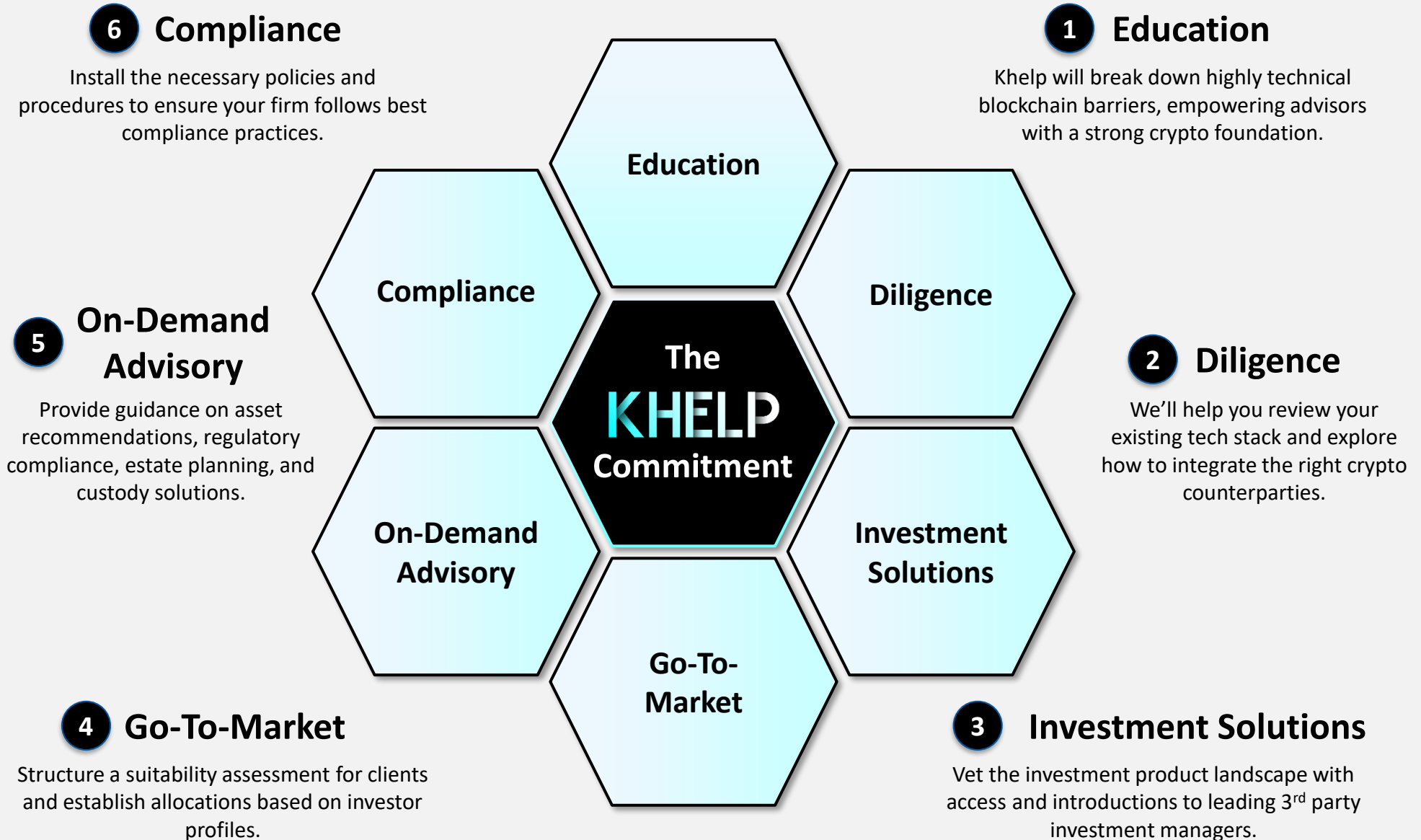
Hudson Wealth

Khelph's Crypto Service Offerings



Actively Managed Strategies	RIA Consulting	Educational Workshops
For Investors	For Traditional Wealth Managers	For the Crypto Curious
<p>Clients can choose from <i>Diversified</i>, <i>Fundamental</i>, and <i>Quantitative</i> crypto investment strategies or customize their own liquid portfolios.</p>	<p>Khelph will act as your outsourced crypto specialist and strategist to create and implement a crypto approach for your RIA and suitable clients.</p>	<p>Educational sessions are designed to empower all skill levels with the essential knowledge and tools needed to start using blockchain today.</p>
<p><i>Fee Structure</i></p> <p>% of Assets Under Management</p>	<p>Monthly Retainer</p>	<p>Hourly (By Session)</p>
<ul style="list-style-type: none">  Direct Account Ownership  Institutional Custody  Risk Managed  Fully Customizable 	<p>Structure a Crypto Gameplan</p> <ol style="list-style-type: none"> 1 Master the Fundamentals 2 Learn the Counterparty Landscape 3 Position your RIA and Establish an Approach 	<ul style="list-style-type: none">  1 on 1  Small Group (<= 5 People)  Large Group (> 5 People)

The Complete Crypto Solution and Resource for RIAs





02

Consulting Overview





A. Master the Fundamentals

Allow Khel to help break down highly technical barriers

- Blockchain 101
 - Web2 vs. Web3
 - Value Proposition and Use Case
 - Custody
- Crypto Asset Classifications
 - Blockchain Types
 - Coins and Tokens
 - Industry Sub-Verticals
- Blockchain Ecosystem Dive
 - Intro to Bitcoin
 - Intro to Ethereum
 - Intro to Solana
 - Intro to XRP
 - Intro to Stablecoins
- Crypto Investment Analysis
 - Key Performance Metrics
 - Comparable Analysis
 - Macro Trends



B. Learn the Landscape

Explore leading managers, market players, and solutions

- Counterparties
 - Exchanges
 - Qualified Custodians
 - Turn-Key Asset Management Platforms (TAMPs)
 - Tax Software
 - Lending Platforms
 - Tokenized Assets
- Investment Strategies and Types
 - Venture
 - Long Directional
 - Quantitative
 - Arbitrage
 - High Frequency
 - Yield Generation
 - Discretionary Macro
- Diligence
 - Counterparty Diligence
 - Investment Manager Diligence



C. Position your RIA

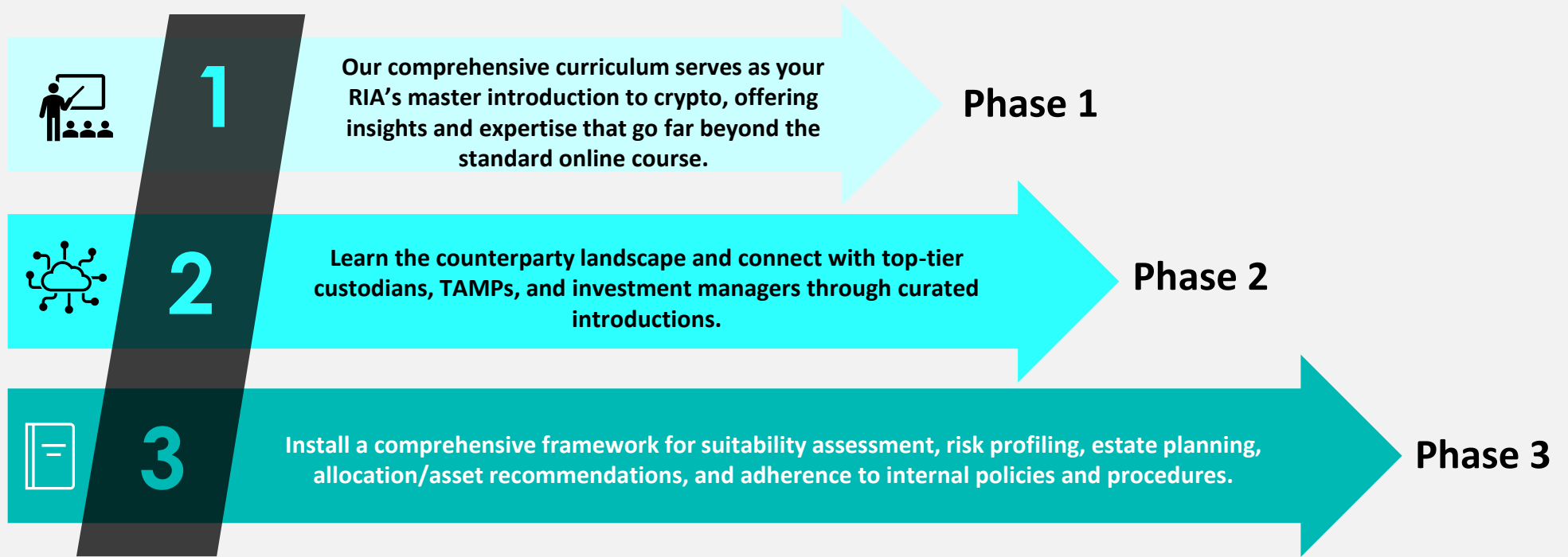
Establish an approach for your RIA and clients

- The Crypto Playbook
 - Investor Risk Questionnaire
 - Suitability Assessment
 - Identify Clients that Qualify
 - Craft Allocations based on Investor Profiles
 - Talking Points and Expectations
 - Education for Clients
 - Facilitating In-Kind Transfers
- Regulation, Policy, Compliance
 - Legislation, Executive Orders, and Agency Guidance
 - Tax for Crypto
 - Estate Planning
 - Qualified Custody
 - Proper Disclaimers and Disclosures
 - Updating Firm Documentation

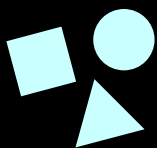
The RIA Crypto Playbook



Engagements provide a structured, methodical approach while allowing you to stay fully focused on running your RIA practice.



Learn the Basics



Master the Fundamentals



Install a Playbook



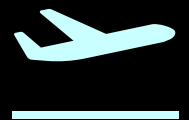
Conduct Diligence



Engage Client Base



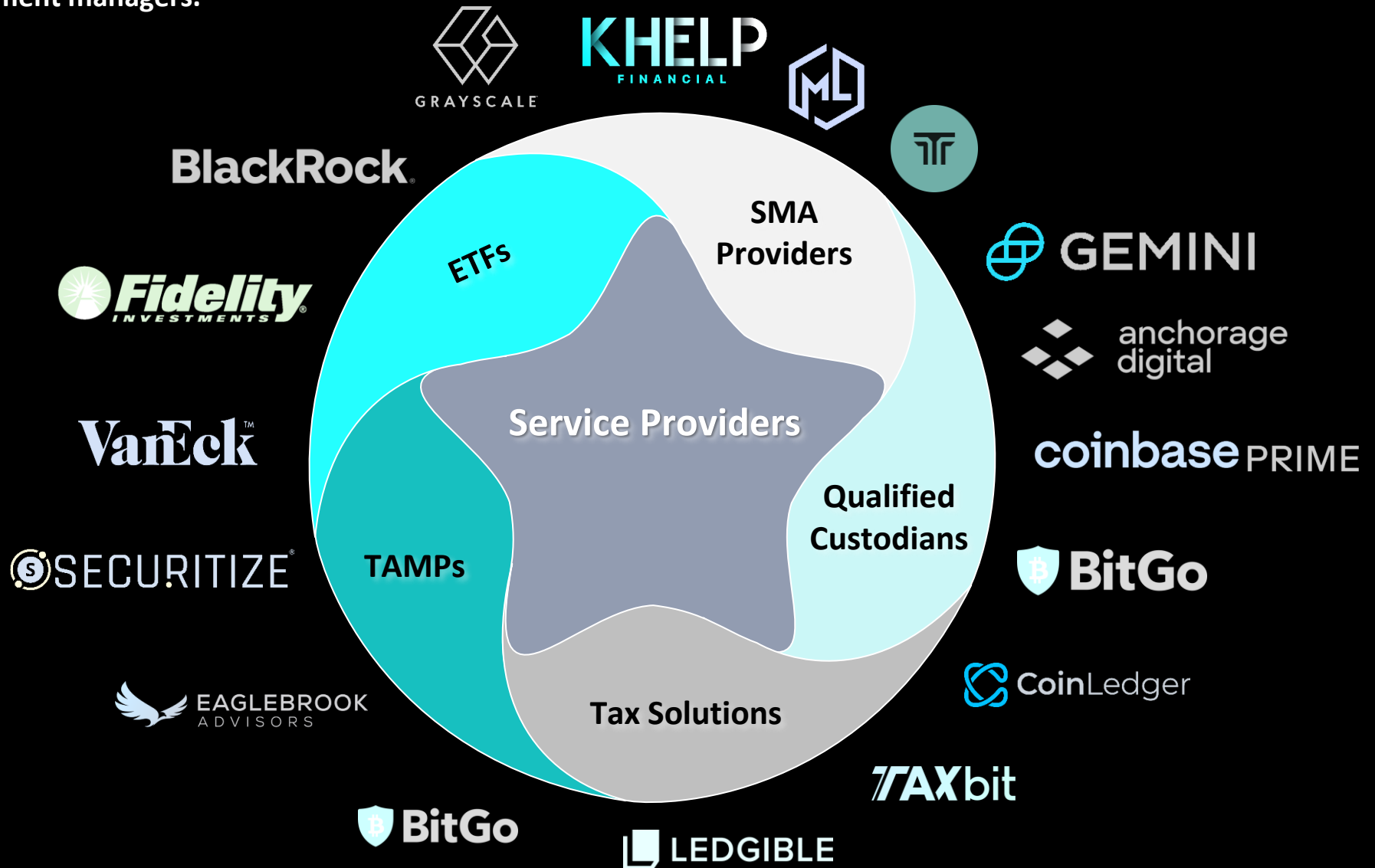
Launch



Let Khelp be Your Guide Through the Crypto Ecosystem



Khelp maintains first-hand relationships with representatives from some of the industry's leading counterparties and investment managers.



Structure an Approach for Clients



1

Suitability Assessment for Clients

Allocation Threshold



Risk profile and time-horizon should drive target allocation pending client type

Crypto Risk Questionnaire

2

Identify Counterparties



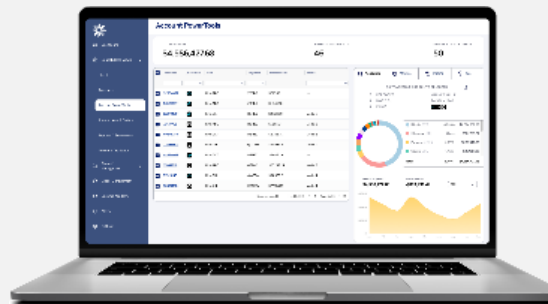
Qualified Custodian



Turn-Key Asset Management Platform

Secure a partnered Qualified Custodian and select the ideal TAMP for portfolio management and reporting

Indicative Crypto TAMP



3

Select Managers



Long Directional



Risk Managed

Khelp will help you vet your managers and conduct proper counterparty due-diligence

Crypto Product Database

Category	[A]	[B]
Structure	Fund	SMA
Minimum Investment	\$250,000	\$10,000
Strategy	Venture	Long Directional
Liquid/Not Liquid	Not Liquid	Liquid
Ownership/Custody	Indirect	Direct
Management Fee	2.0%	2.0%
Performance Fee	20%	-
Lock Up	5-Year	None

Monthly Pricing



Flexible Pricing available based on your RIA’s approach and needs for 12-month engagements.

	Lite	Full-Service
Monthly Retainer	\$2,499	\$3,499
Weekly Scheduled Meetings	✓	✓
Education Workshops	✓	✓
Library & Database Access	✓	✓
Go-To-Market Strategy	✓	✓
Khelpl Investment Strategy Access	✓	✓
Counterparty Introductions	✓	✓
Manager Introductions	✗	✓
Counterparty Diligence	✗	✓
On-Demand Advisory	✗	✓
Client Services	✗	✓

Your In-House Crypto Specialist



KhelP acts as an extension of your team, becoming a resource for both your firm, individual advisors, and clients!

Seasoned Investment Manager



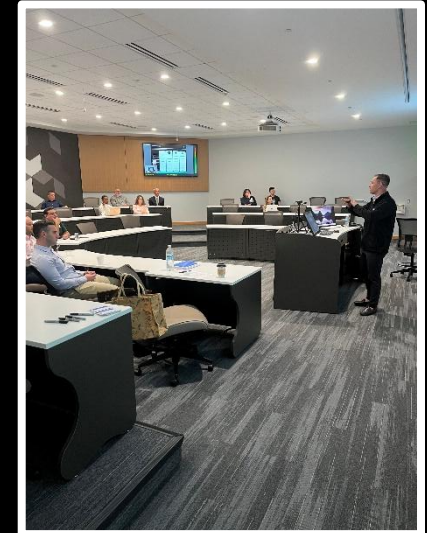
Boomer Saraga
Founder of Crypto-Focused RIA, KhelP Financial

Conducting crypto investment research since 2017 and managing crypto investment strategies since early 2022, safely securing capital through black swan events such as the collapse of Terra (Luna) and FTX while still boasting a positive track record.

Resource for your RIA

KhelP will provide expert guidance on crypto best practices, policies, and procedures, ensuring your firm is fully prepared to navigate the asset class securely and confidently.

Native Crypto Educator



As Featured by the Financial Planning Association

Resource for your Clients

KhelP will be readily available to service client questions, inquiries, and requests, providing expert support whenever your team needs assistance.

Resource for your Advisors

KhelP's education curriculum includes a comprehensive native education library and weekly meetings, equipping Advisors with the necessary knowledge and resources to tackle crypto head on.



Appendix



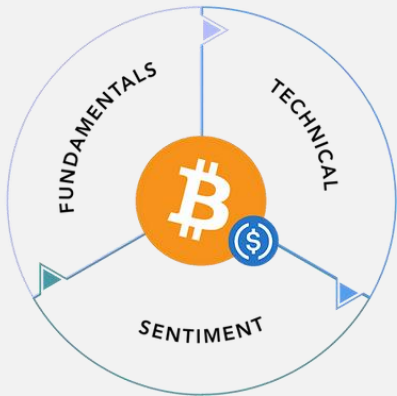
Choose from Khelp's Actively Managed Crypto Strategies



Quantitative¹

A

Momentum Bitcoin ("BTC")



Discretionary macro trend strategy that aims to create a probabilistic advantage in swing trading BTC/USD using a range of different indicators and signals.

Portfolio Size: 1 Asset
Investor Appetite: Risk Managed
Management Fee: 2.0%
Performance Fee: 10.0%¹



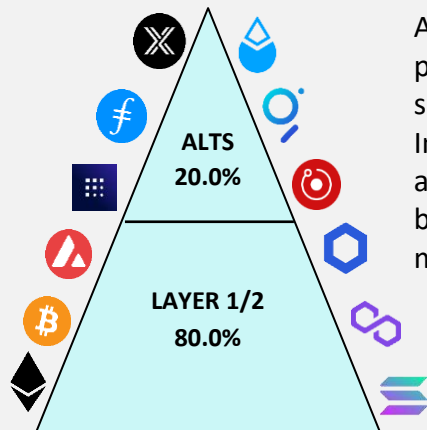
Strategy Drivers

- 1 Time-Based Trend Indicators
- 2 Aggregate Z Score Indicators
- 3 Fed and Global Liquidity
- 4 Leverage Heat Map
- 5 Open Interest Movements

Long-Directional

B

Diversified

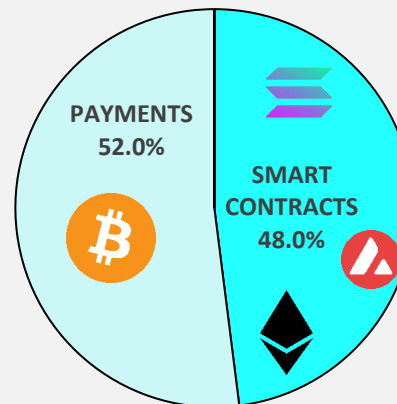


Actively managed exposure to a portfolio of varying coins and tokens spanning Smart Contracts, Payments, Infrastructure, DeFi, and Culture. Takes a discretionary, balanced approach; best compared to an actively managed mutual fund x liquid venture capital.

Portfolio Size: ≤ 15 Assets
Investor Appetite: Aggressive
Management Fee: 2.0%

C

Fundamental



Driven by on-chain fundamentals, targeted exposure to industry leading layer-1 and layer-2 blockchain networks. Considers select metrics such as daily active wallets, total developers, DEX and stablecoin volume.

Portfolio Size: ≤ 5 Assets
Investor Appetite: Moderately Aggressive
Management Fee: 2.0%

The All-In-One Crypto Investment Product



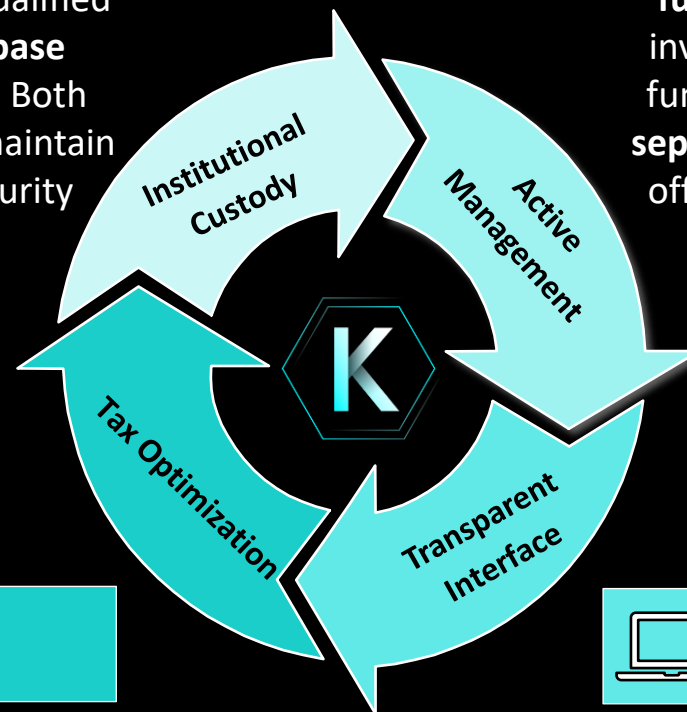
Institutional Custody

Khel's custodian-agnostic approach allows customers to choose from various qualified custodians, such as **Gemini, Coinbase Prime, Anchorage Digital or BitGo**. Both custody and cold storage solutions maintain SOC 1 Type I and SOC 2 Type II security standards.



Active Management

Clients can choose between **diversified, fundamental, and momentum** trading investment strategies. Unlike a pooled fund vehicle, accounts are structured as **separately managed accounts** and can be offered as **individual, joint, IRA or Trust** account types.

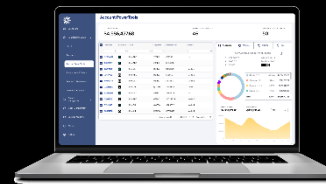


Tax Optimization

Khel's committed to reducing client tax liabilities through tax loss harvesting techniques, while still maintaining exposure to long-term crypto allocations.



Interactive Interface



View your crypto portfolio in real time with built in features such as gain/loss and trade history reporting

Key Identifiable Crypto Risks

Regulatory Risk



Sudden regulatory changes, or speculation regarding future regulatory treatment, in addition to changes around tax code or compliance could have a significant impact on digital asset prices and/or the investment opportunities.

Deposit Risk



Digital assets are not backed by a centralized government or a central bank, thus there is no guarantee in value at any point by a trusted third-party; wallets are not insured by the government, unlike existing deposit insurance mechanisms provided by the Federal Deposit Insurance Corporation (FDIC).

Protocol and Code Risk



Blockchains and protocols use extensive, yet immature software programs, that may include unidentified vulnerabilities or weaknesses. This allows for potential loopholes and/or hacks of blockchains and protocols, which clients may have exposure to at any point in time.

Volatility Risk



The digital asset market is still incredibly immature and at times inefficient. Assets face significant volatility and prices can change tremendously in little time. Investors need to be aware of the expected frequent changes to their total portfolio values.



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Khel aims to provide the most unbiased and informed guidance to clients, and any such conflicts will be disclosed in accordance with applicable laws and regulations.