



Crypto Investment Management

Key Identifiable Risks

Regulatory Risk



Sudden regulatory changes, or speculation regarding future regulatory treatment, in addition to changes around tax code or compliance could have a significant impact on digital asset prices and/or the investment opportunities.

Deposit Risk



Digital assets are not backed by a centralized government or a central bank, thus there is no guarantee in value at any point by a trusted third-party; wallets are not insured by the government, unlike existing deposit insurance mechanisms provided by the Federal Deposit Insurance Corporation (FDIC).

Protocol and Code Risk



Blockchains and protocols use extensive, yet immature software programs, that may include unidentified vulnerabilities or weaknesses. This allows for potential loopholes and/or hacks of blockchains and protocols, which clients may have exposure to at any point in time.

Volatility Risk



The digital asset market is still incredibly immature and at times inefficient. Assets face significant volatility and prices can change tremendously in little time. Investors need to be aware of the expected frequent changes to their total portfolio values.

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Introduction



Dedicated Crypto Advisor and Investment Manager



KhelP Financial (“KhelP” or “the firm”) is a Registered Investment Advisor (“RIA”) that actively manages crypto investment strategies and portfolios for individuals and households. The firm also services traditional wealth advisors with building a crypto investment approach and sub-advising for clients.

About

Boomer leads KhelP Financial’s crypto investment management business, driving asset selection, trading execution, and research. With deep crypto-native expertise and a strong foundation in traditional finance, he blends a blockchain-native approach with a traditional valuation framework and approach.



Crypto Native: Boomer has eight years of experience in digital asset investment research and is an active on-chain governance member for various protocols. He specializes in Layer 1 and Layer 2 blockchain networks, with a focus on Ethereum Virtual Machine-compatible networks and the Solana ecosystem.

Background: Prior to founding KhelP in the summer of 2021, Boomer spent three years with **Truist Securities**, covering capital markets and industrials investment banking.

Education and Qualification: Boomer earned his bachelor’s degree in economics with a minor in finance from **Tufts University** and holds **Series 7, 63, 65, and 79** licenses.

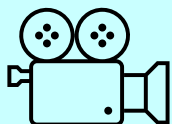
Launched in
2022

47

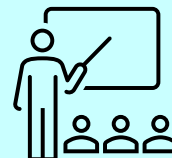
Accounts

\$2.5mm

Crypto under Management



As Seen
on the



Featured
By



FINANCIAL
PLANNING
ASSOCIATION

Khelph Provides the all-in-one Crypto Investment Solution



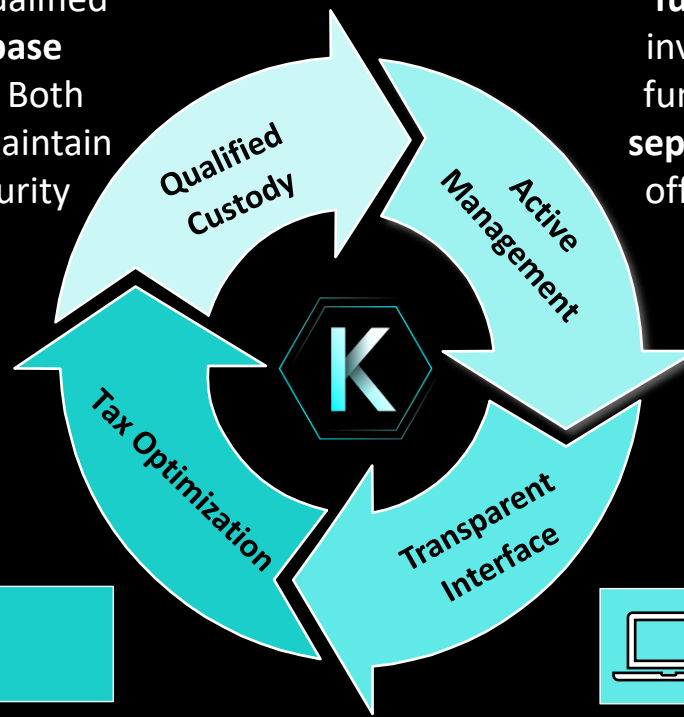
Institutional Custody

Khelph's custodian-agnostic approach allows customers to choose from various qualified custodians, such as **Gemini, Coinbase Prime, Anchorage Digital or BitGo**. Both custody and cold storage solutions maintain SOC 1 Type I and SOC 2 Type II security standards.



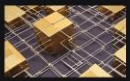
Active Management

Clients can choose between **diversified, fundamental, and momentum** trading investment strategies. Unlike a pooled fund vehicle, accounts are structured as **separately managed accounts** and can be offered as **individual, joint, IRA or Trust** account types.



Crypto Education

Intro to Blockchain
Blockchain's value proposition and its role in the future of the internet



Coin and Tokens

The difference between token types and their various functions



Decentralized Finance

Decentralized exchanges, trading, and lending protocols



Infrastructure

Robust data architectures and protocols required by scale blockchain technology



Khelph offers exclusive access to in-depth webinars and a comprehensive crypto education library.



Transparent Interface



View your crypto portfolio in real time with built in features such as gain/loss and trade history reporting

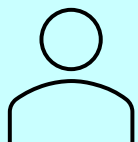
Account Types Serviced



Explore our various account options and find the right structure to fit your needs. All crypto portfolios are structured as **separately managed accounts** with **direct asset ownership**.

Personal

A



Individual

B



Joint

C



**Trust &
Estate**

Specialty

A



**Business &
Corporate**

B



**Traditional
IRA**

C



Roth IRA



02

Investment Strategy Overview

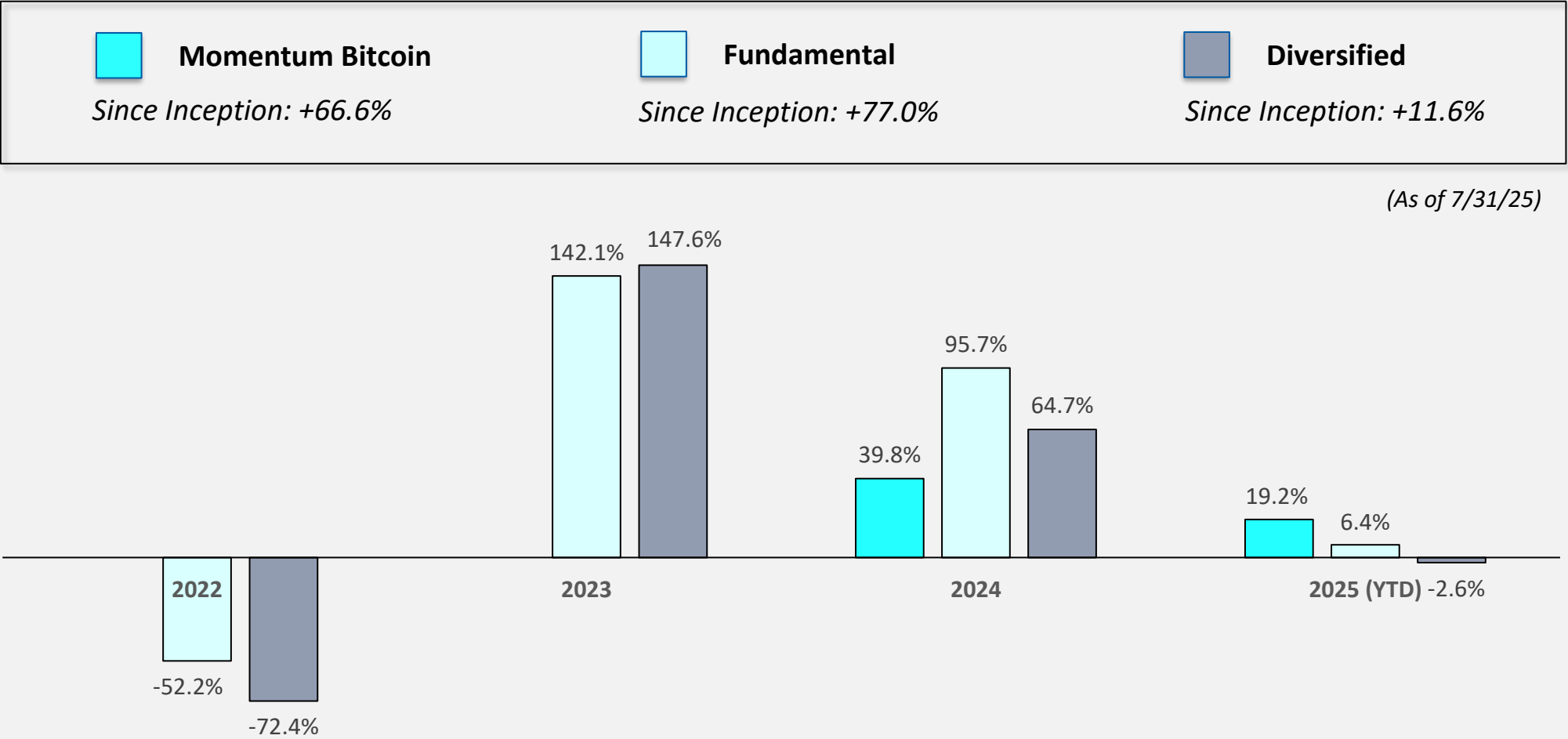


Performance Year-Over-Year



Launched in early 2022, just months before the collapse of Terra (LUNA) and later FTX, Khel’s long-directional strategies (**Fundamental and Diversified**) struggled to perform in their first year. However, model portfolios rebounded strongly thereafter, reflecting disciplined asset selection and careful counterparty risk management.

Launched in late 2024, **Momentum Bitcoin**, Khel’s new flagship quantitative Bitcoin strategy takes a risk-managed approach to reduce volatility and aims to outperform Bitcoin during large cyclical drawdowns.



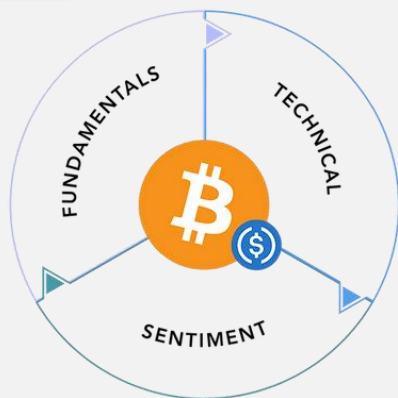
Choose from Various Crypto Investment Strategies



Quantitative¹

A

Momentum Bitcoin ("BTC")



Discretionary macro trend strategy that aims to create a probabilistic advantage in swing trading BTC/USD using a range of different indicators and signals.

Portfolio Size: ≤ 2 Assets
Investor Appetite: Risk Managed
Management Fee: 2.0%



Strategy Drivers

1

Time-Based Trend Indicators

2

Aggregate Z Score Indicators

3

Fed and Global Liquidity

4

Leverage Heat Map

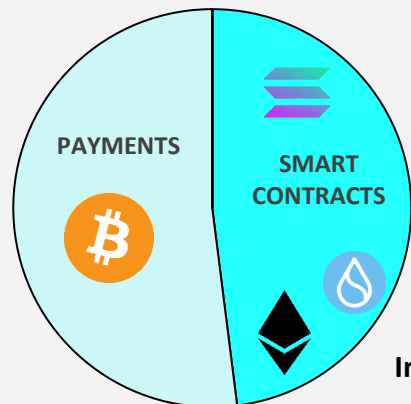
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Open Interest Movements

Long-Directional

B

Fundamental

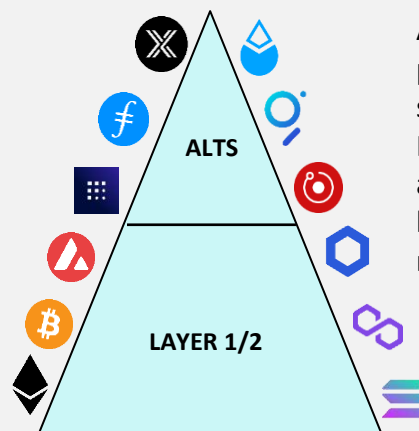


Driven by on-chain fundamentals, targeted exposure to industry leading layer-1 and layer-2 blockchain networks. Considers select metrics such as daily active users, total developers, DEX and stablecoin volume.

Portfolio Size: ≤ 6 Assets
Investor Appetite: Moderately Aggressive
Management Fee: 2.0%

C

Diversified



Actively managed exposure to a portfolio of varying coins and tokens spanning Smart Contracts, Payments, Infrastructure, DeFi, and Culture. Takes a discretionary, balanced approach; best compared to an actively managed mutual fund x liquid venture capital.

Portfolio Size: ≤ 15 Assets
Investor Appetite: Aggressive
Management Fee: 2.0%

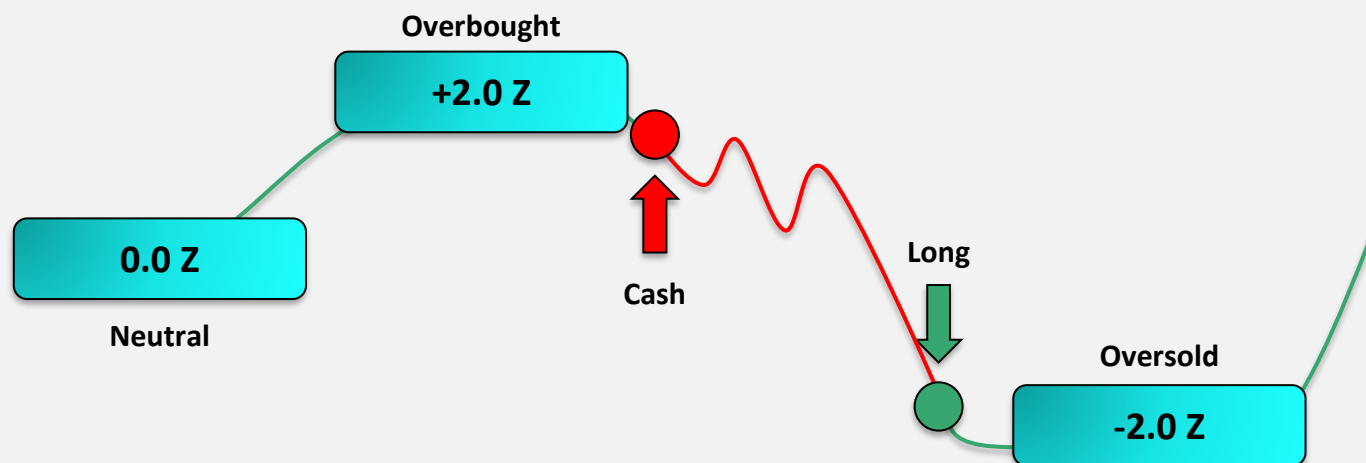
A. 'Momentum Bitcoin' Investment Strategy¹



Quant-driven and risk-managed Bitcoin investment strategy that aims to create a probabilistic advantage in swing trading BTC/USD using a range of different indicators and signals.

Risk Managed Approach

Investment strategy increases cash position during overbought periods and deploys into Bitcoin during oversold periods. Entries and exits driven by Khelp's quantitative BTC model, as shown below.



Strategy Drivers

1

Time-Based
Trend Indicators

Exemplary

- MVRV
- RSI
- NUPL
- CCI
- CVDD
- NHPF
- SOPR
- VWAP
- Pi
- Sharpe
- Cycle

2

Aggregate Z
Score Indicators

Exemplary

- RSI
- CCI
- DEMA
- Sharpe
- Bollinger Bands %
- Sortino
- ROC
- Omega
- TSI

3

Fed and Global
Liquidity

- U.S. Federal Reserve liquidity measurement
- Central Bank of China liquidity measurement
- U.S. Dollar Strength Index

4

Leverage Heat
Map

- Concentration of potential liquidations at various price levels
- Highlights clusters to helps target entries and exits using potential support and resistance

5

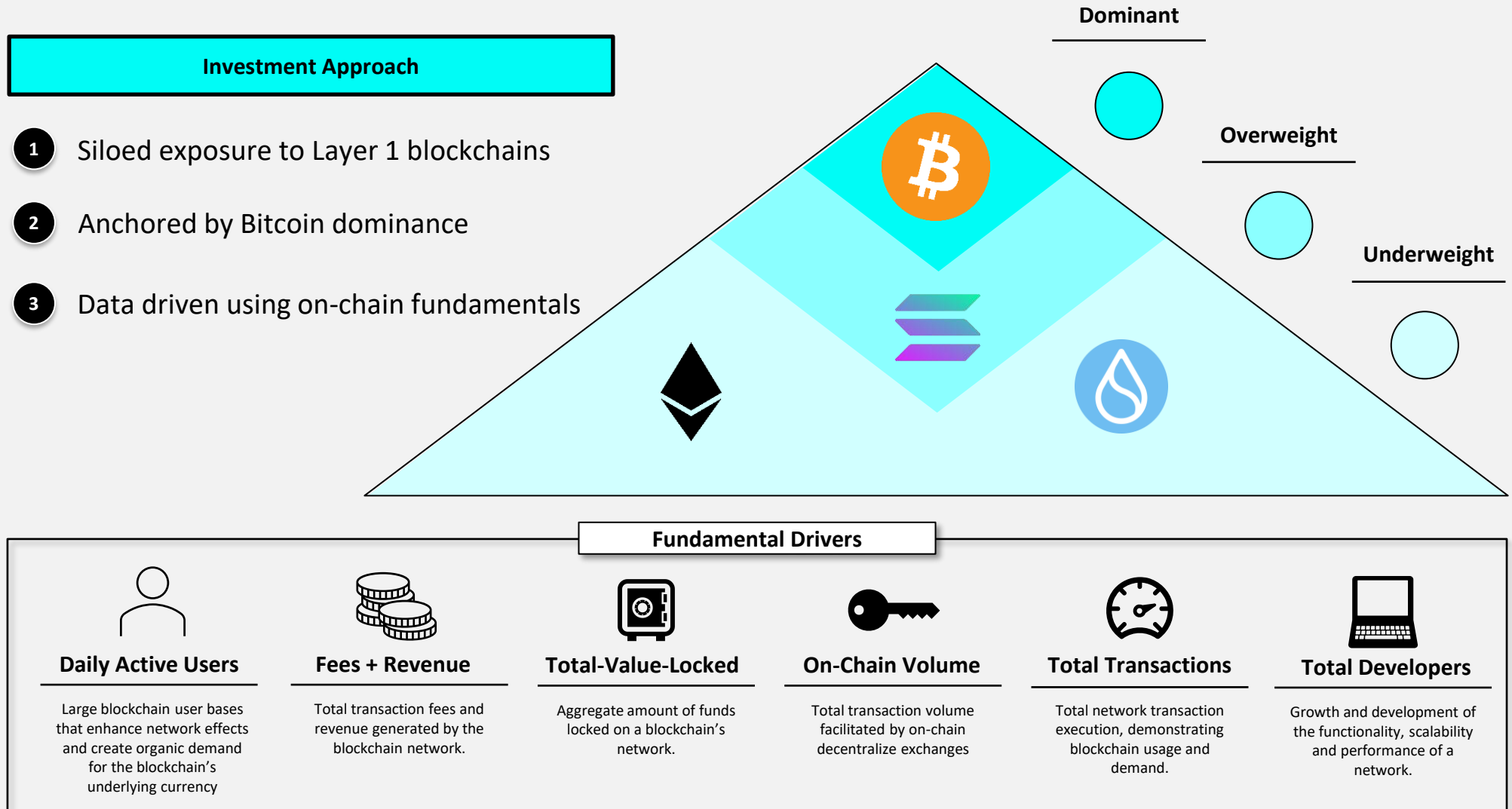
Open Interest
Movements

- Price vs. open interest
- Helps identify organic vs. leveraged market dynamics

B. 'Fundamental' Investment Strategy


















KhelP's *Fundamental* strategy is a highly targeted crypto portfolio that filters out noise and hype by focusing on the coins of blockchain networks that generate industry-leading fees, capture an active user base, and possess strong product market fit. Suitable for crypto investors who are looking to add selective, yet multi-asset crypto exposure.



C. 'Diversified' Investment Strategy



Diversified and actively managed exposure to a portfolio of coins and tokens spanning Smart Contracts, Payments, DeFi, Infrastructure, and Culture. Suitable for investors looking to broaden their crypto portfolio while employing both a fundamental and thematic investment approach; rebalances quarterly.

Vertical	Settlement (80%)					Sector (20%)									
Indicative Assets															
Type	Blockchain Networks		Decentralized Finance			Infrastructure			AI						
	Payment	Smart Contracts	AMM Exchange	Lending	Staking	Data Indexing	Oracles	Telcom & IoT	Inference and Agents	Storage & Compute					

Investment Focus



Market Leaders

Select blockchains, protocols, and applications have established leading market share amongst their respective peers, quantified by financial metrics such as fees, revenue, and total-value-locked, in addition to operating metrics such as active users and transactions.



Tokenomics & Utility

Cryptocurrencies possess their own economic models, which may be accretive or dilutive to existing token holders. Digital assets also play various roles within their respective ecosystems, driving differing levels of utility and functionality.



Emerging Trends

Select investment themes possess momentum based on attention and trends, such as artificial intelligence and gaming. The diversified portfolio aims to capture exposure to these highly touted sub-verticals.

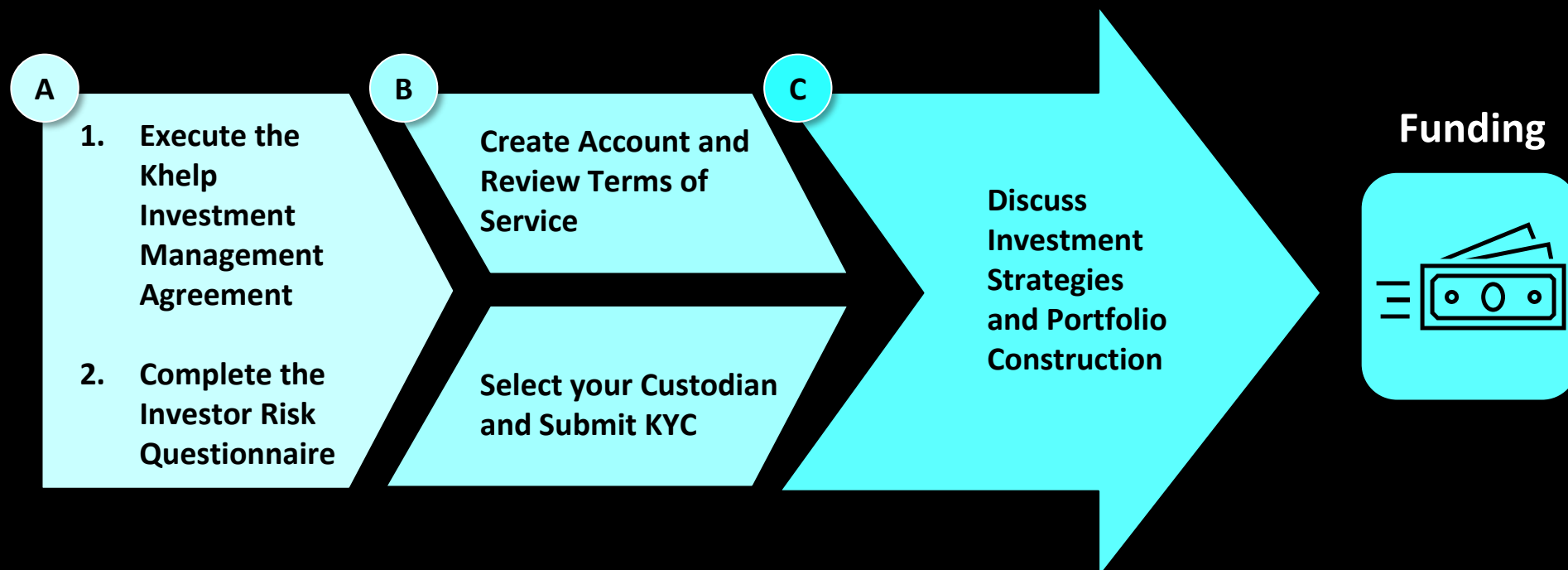


03

Onboarding



Swift Onboarding Process



Steps

- A** Khelo Investment Management Agreement & Risk Questionnaire (~20 minutes)
- B** Platform Terms of Service + Custodian Know-Your-Customer (KYC) (~20 minutes)
- C** Portfolio Construction & Funding

A. Management Agreement and Questionnaire



All onboarding documents will be sent directly to the client via ShareFile.

Investment Management Agreement

KhelP Financial, LLC, a Florida limited liability company

DIGITAL ASSET INVESTMENT MANAGEMENT AGREEMENT

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FOR ADVISOR AGREEMENT

between "CLIENT" and KHEL P FINANCIAL, LLC, a registered "KHEL P" (the "KHEL P Doc")

KHEL P as an Investment Advisor to perform the services KHEL P accepts such appointment. KHEL P shall be responsible for the management of the assets designated by CLIENT to be subject to such assets, together with all additions, substitutions and/or other referred to in the "Assets" or "Investments".

IF all of CLIENT's powers with regard to the investment and not appoint KHEL P as CLIENT's attorney and agent in fact, all, or otherwise effect investment transactions involving the assets in the Account.

and prior consultation with CLIENT, to buy, sell, trade and assets, namely cryptocurrencies, cryptocurrency blockchains, and non-fungible tokens or the like (collectively "Digital Assets") and/or contracts relating to the same, on margin (only if a bona fide) or otherwise, and to give instructions in the custody of the Assets;

and the client's permission prior to effecting securities to managed on a non-discretionary basis, investment management responsibilities consistent with the asset objectives. Unless the CLIENT has advised KHEL P to the contrary, in writing, there are no restrictions that the CLIENT has imposed upon KHEL P with respect to the management of the Assets. The CLIENT agrees to provide information and or documentation requested by KHEL P in furtherance of this Agreement as pertains to CLIENT's objectives, needs and goals, and maintain exclusive responsibility to keep KHEL P advised of any change regarding the same. CLIENT acknowledges that KHEL P cannot adequately perform its services for CLIENT unless CLIENT diligently performs his responsibilities under this Agreement. KHEL P shall not be required to verify any information obtained from CLIENT, CLIENT's attorney, accountant or other professionals, and is expressly authorized to rely thereon.

(f) CLIENT authorizes KHEL P to respond to inquiries from, and communicate and share information with, CLIENT's attorney, accountant, and other professionals to the extent necessary in furtherance of KHEL P's services under this Agreement.

(g) KHEL P requires an initial account minimum of \$10,000 by CLIENT; KhelP has the discretion to waive the account minimum.

Investment Advisor Agreement 1

Investor Questionnaire

KhelP Financial

Risk Tolerance Questionnaire

Define and prioritize your goals, establish your investment time horizon and understand your ability to accept risk and loss.

What is your planned investment timeline when investing in digital assets?

☐ Less than 1 year
☐ 1 - 3 years
☐ 3 - 5 years
☐ 5 or more years

What is your intention and goal for investing in digital assets?

☐ To diversify your broader investment portfolio and gain exposure to a different asset class.
☐ To generate as much of a return on your investment as possible with the hopes of outperforming traditional markets such as equities and fixed income.
☐ To mitigate risk and earn low but steady returns by utilizing stable coin digital assets

If the digital asset market were to experience a prolonged down market, losing 50 percent of its value over a 3-year period, what would you do (assuming your assets behaved in a similar fashion)?

☐ Sell all the assets in your portfolio. You are afraid that the digital asset market is in a downturn and you cannot afford the decrease in value.
☐ Sell half of the assets in your portfolio. You think that the market may rebound, but you are not willing to leave all your investment exposed to further loss.
☐ Hold the assets in your portfolio. You understand that your investment may be subject to price swings and are comfortable "weathering the storm".
☐ Buy more assets for your portfolio to take advantage of opportunistic price entry points. You are comfortable with market fluctuations and assume that the assets will regain their previous value or increase in value.

Added higher returns while exhibiting greater short-term price volatility in the value of your portfolio?
As in the value of your portfolio. You understand that you may be returns by holding risk-adverse investments with less exposure to your portfolio in pursuit of greater potential gains.

What value would you be comfortable losing in a 24-hour period?

Investing in digital assets?

What percentage of your Principal investment value would you be comfortable losing over the course of one year?

☐ 10.1 - 20%
☐ 20.1 - 30%
☐ 30.1 - 50%
☐ 50% or more

What percentage of your total investable assets?

☐ 50% or more

Assume your investment horizon is more than ten years. During the second year of your investment, your portfolio declines to less than half its initial value. Where would you place your reaction along the following scale?

☐ Extremely concerned ☐ Somewhat concerned ☐ Not very concerned ☐ Not concerned




What is your planned principal investment in cryptocurrencies/digital assets?

B. Create Account and Select Your Custodian






Khelp suggests **Securitize** for account trading and management, and **Anchorage** for qualified custody, pending investment and trading objectives.

Asset Management Platforms (“TAMP”)

Counterparty	Fee
 SECURITIZE®	0.35% Trading
 BitGo®	0.30% Custody
	

Qualified Custodians

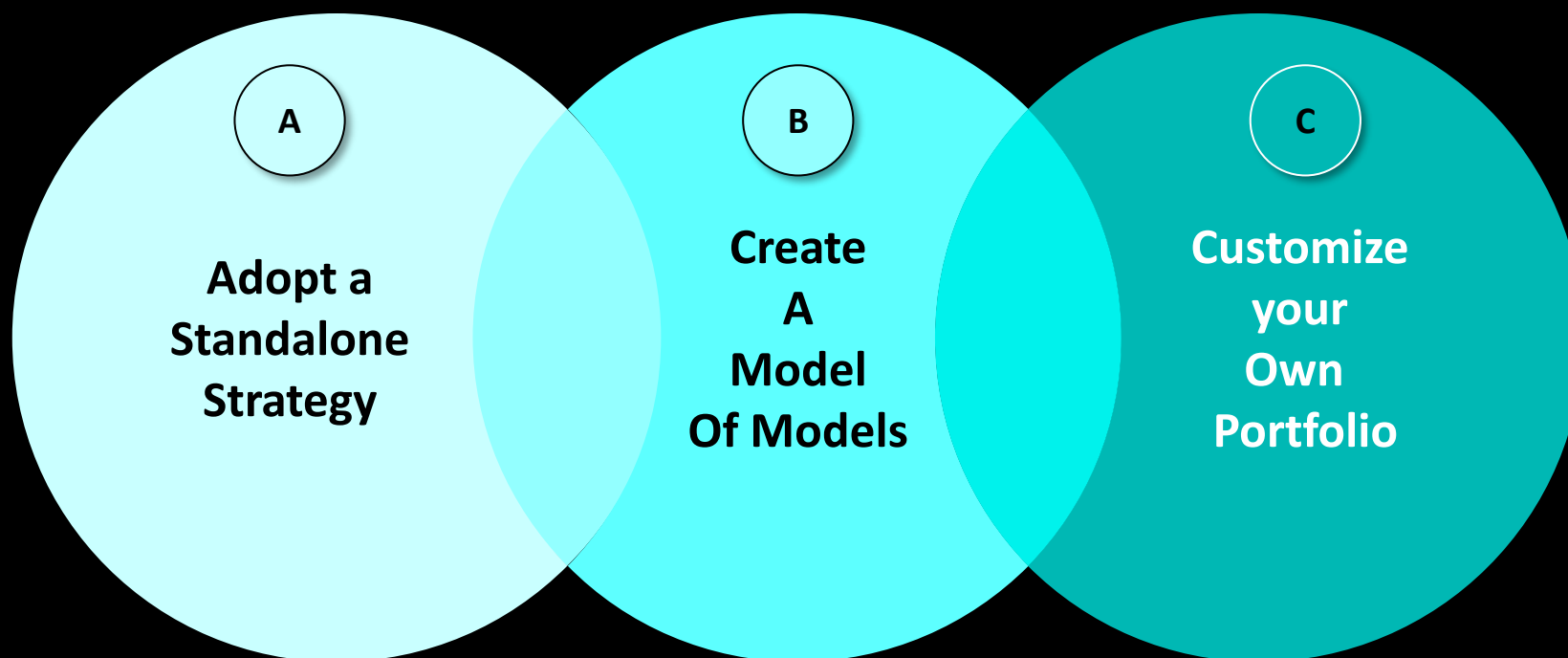
Counterparty	Fee
 anchorage digital	0.20% Custody 0.15% Trading
 GEMINI	0.35% Trading
coinbase PRIME	\$3,600
 BitGo®	0.30% Custody

C. Investment Strategy and Portfolio Construction



Clients can choose to adopt one of Khelo's actively managed crypto model portfolios, blend model portfolios together, or customize their own portfolio.

Khelo will concurrently suggest an approach based on the investor's crypto investment goals and risk tolerance.





Appendix



Momentum Bitcoin Dashboards

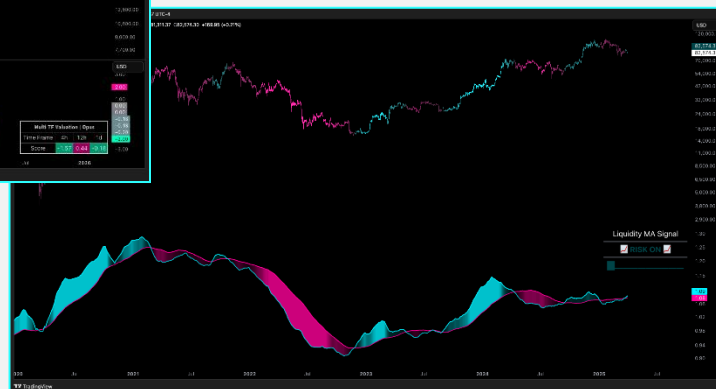


Using Pine Script and dynamic dashboards, the Bitcoin Momentum strategy utilizes short-term (“STPI”), medium-term (“MTPI”), and long-term indicators (“LTPI”) driven by a range of underlying signals, such as moving averages, relative strength indices, standard deviation bands, global liquidity, and market leverage.

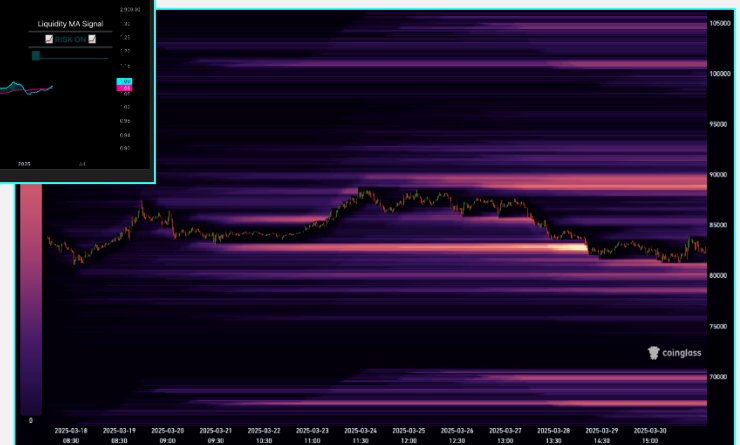
Indicator Dashboard



Liquidity Aggregation



Leverage Heat Map



Fundamental Factor Approach



Khelo uses its own discretionary weightings and composite scores to rank blockchains by their on-chain fundamentals.

Composite Scores	Fees	Revenue	TVL	DAU	DEX Volume	Stablecoin Supply	Transactions	Total
SOL	0.8	0.8	1.3	1.5	1	0.75	0.75	2
TRX*	0.6	0.4	0.2	0.6	0.9	0.2	0.2	3.1
ETH	2.4	2.4	0.9	1.4	0.8	0.8	0.7	4.2
BNB*	0.4	0.6	0.3	0.2	0.1	0.3	0.1	4.9
BTC	1.6	1.6	1.2	2	0.75	1	1.1	8
SUI	1.2	1.2	0.4	0.8	0.3	0.4	0.6	8.3
NEAR	2.6	2	1.4	0.4	1.3	0.75	0.3	8.7
TON	2	2.2	0.7	1.2	0.6	1.1	0.5	9.2
Matic	2.2	1.8	0.8	2.8	0.7	0.7	1.3	9.4
AVAX	3.2	1.5	1.1	3.2	1.2	0.75	0.75	10.3
APT	3	2.8	1	1.6	1.1	0.75	0.75	11
S	1	1.5	0.75	1.8	1.4	0.75	0.75	11.7
XRP	2.8	2.6	1.5	3	0.75	0.75	0.9	12.3



CONFIDENTIAL

IMPORTANT NOTICES

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Nothing in this deck constitutes a recommendation or counsel for the acquisition of any digital asset, cryptocurrency, portfolio of digital assets or transactions, or the following of any particular investment strategy or other course(s) of action. An offering to buy is made only pursuant to an Investment Advisory Agreement and will only be made to investors that are eligible to invest.

Before making any investment decisions, individuals should consult their own advisors, including legal and tax advisor.

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