



# Crypto Investment Solutions

# Key Identifiable Risks

## Regulatory Risk



Sudden regulatory changes, or speculation regarding future regulatory treatment, in addition to changes around tax code or compliance could have a significant impact on digital asset prices and/or the investment opportunities.

## Deposit Risk



Digital assets are not backed by a centralized government or a central bank, thus there is no guarantee in value at any point by a trusted third-party; wallets are not insured by the government, unlike existing deposit insurance mechanisms provided by the Federal Deposit Insurance Corporation (FDIC).

## Protocol and Code Risk



Blockchains and protocols use extensive, yet immature software programs, that may include unidentified vulnerabilities or weaknesses. This allows for potential loopholes and/or hacks of blockchains and protocols, which clients may have exposure to at any point in time.

## Volatility Risk



The digital asset market is still incredibly immature and at times inefficient. Assets face significant volatility and prices can change tremendously in little time. Investors need to be aware of the expected frequent changes to their total portfolio values.



<b>1</b>	<u>Intro to Khelo</u>
<b>2</b>	<u>Investment Strategies</u>
<b>3</b>	<u>Onboarding</u>



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# **Introduction**



# Why Should Investors Consider Crypto?



Crypto is a high volatile asset with:



Low correlation to traditional assets



Long-term store of value properties to hedge against debasement of fiat currency



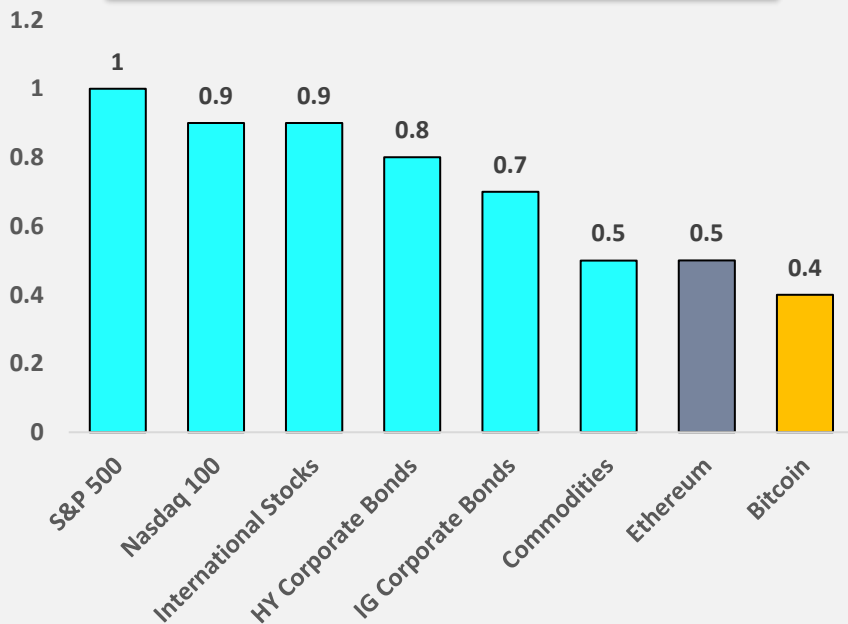
Ability to increase risk-adjusted returns of traditional portfolio structure



Exposure to high-growth emerging technology

## Portfolio Diversification Benefits<sup>1</sup>

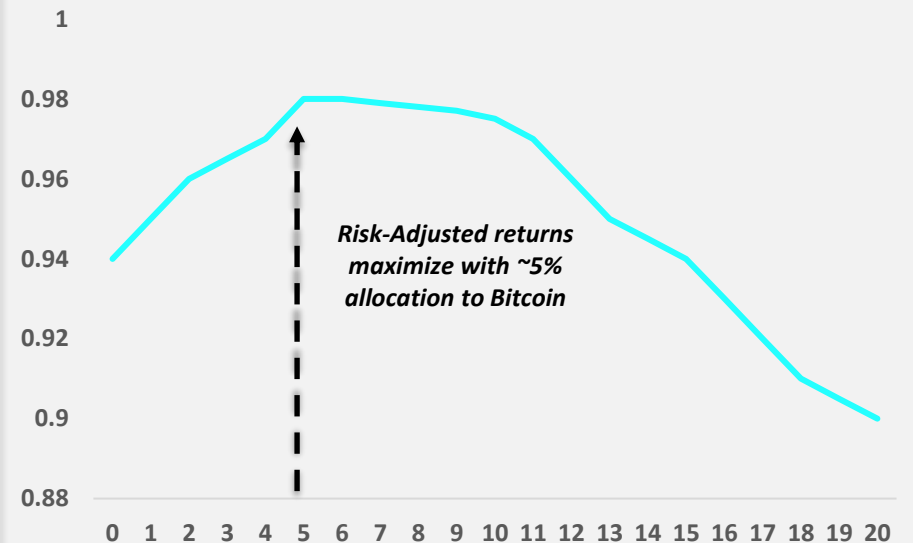
Risky Asset Correlations with S&P500



Correlation of monthly returns from Jan 2019 through December 2024. Additional indices include MSCI All Country World Index, Bloomberg-Barclays High Yield Bond Index, Bloomberg-Barclays Investment Grade Corporate Bond Index, and S&P/GSCI.

## Increased Risk-Adjusted Returns<sup>1</sup>

Sharpe Ratio as Bitcoin added to 60/40 Portfolio



Results are hypothetical in nature and do not reflect actual returns achieved by any investor. Expected returns for 60/40 portfolio are based on historical returns for S&P500 and Barclays U.S. Treasury Index. Bitcoin returns indicative of past performance beginning in 2014.

# Dedicated Crypto Advisor and Investment Manager



**Khel Financial (“Khel” or “the firm”) is a Registered Investment Advisor (“RIA”) that actively manages crypto investment strategies and portfolios for individuals and households. The firm also sub-advises and consults traditional wealth advisors on how to build a crypto foundation and install an approach for clients.**

## About

Boomer leads Khel Financial’s crypto investment management business, driving trading, strategy, research, compliance and client solutions. With deep crypto-native expertise and a strong foundation in traditional finance, he blends innovation with discipline, positioning himself as a trailblazer in this evolving asset class.



**Crypto Native:** Boomer has eight years of experience in digital asset investment research and is an active on-chain governance member. He specializes in Layer 1 and Layer 2 blockchain networks, with a focus on Ethereum Virtual Machine-compatible networks and the Solana ecosystem.

**Background:** Prior to founding Khel in the summer of 2021, Boomer spent three years with **Truist Securities**, covering capital markets and industrials investment banking.

**Education and Qualification:** Boomer earned his bachelor’s degree in economics with a minor in finance from **Tufts University** and holds **Series 7, 63, 65, and 79 licenses**.

**Launched in  
2022**

**42**

*Accounts*

**\$2mm**

*Crypto under Management*

As Seen  
on the



Featured  
By



FINANCIAL  
PLANNING  
ASSOCIATION

And  
Trusted by



Hudson Wealth

# KhelP Provides the all-in-one Crypto Investment Solution



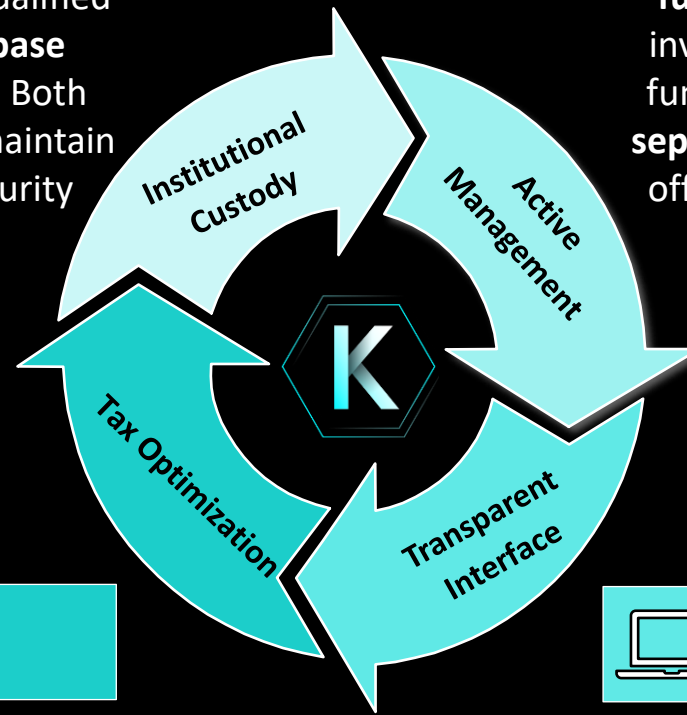
## Institutional Custody

KhelP's custodian-agnostic approach allows customers to choose from various qualified custodians, such as **Gemini, Coinbase Prime, Anchorage Digital or BitGo**. Both custody and cold storage solutions maintain SOC 1 Type I and SOC 2 Type II security standards.



## Active Management

Clients can choose between **diversified, fundamental, and momentum** trading investment strategies. Unlike a pooled fund vehicle, accounts are structured as **separately managed accounts** and can be offered as **individual, joint, IRA or Trust** account types.



## Tax Optimization

KhelP's committed to reducing client tax liabilities through tax loss harvesting techniques, while still maintaining exposure to long-term crypto allocations.



## Transparent Interface



View your crypto portfolio in real time with built in features such as gain/loss and trade history reporting

# Account Types Serviced



Explore our various account options and find the right structure to fit your needs. All crypto portfolios are structured as **separately managed accounts with direct asset ownership.**

## Personal

**A**  **Individual**

**B**  **Joint**

**C**  **Trust & Estate**

## Specialty

**A**  **Business & Corporate**

**B**  **Traditional IRA**

**C**  **Roth IRA**





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# **Investment Strategy Overview**



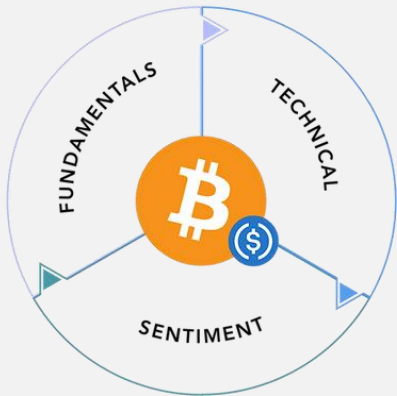
# Choose from Various Crypto Investment Strategies



## Quantitative<sup>1</sup>

A

### Momentum Bitcoin (“BTC”)



Discretionary macro trend strategy that aims to create a probabilistic advantage in swing trading BTC/USD using a range of different indicators and signals.

**Portfolio Size:** ≤ 2 Assets  
**Investor Appetite:** Risk Managed  
**Management Fee:** 2.0%  
**Performance Fee:** 10.0%<sup>1</sup>



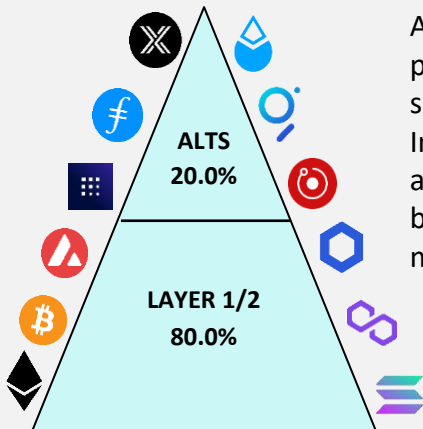
#### Strategy Drivers

- 1 Time-Based Trend Indicators
- 2 Aggregate Z Score Indicators
- 3 Fed and Global Liquidity
- 4 Leverage Heat Map
- 5 Open Interest Movements

## Long-Directional

B

### Diversified

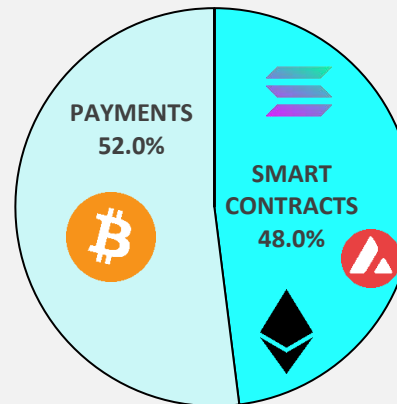


Actively managed exposure to a portfolio of varying coins and tokens spanning Smart Contracts, Payments, Infrastructure, DeFi, and Culture. Takes a discretionary, balanced approach; best compared to an actively managed mutual fund x liquid venture capital.

**Portfolio Size:** ≤ 15 Assets  
**Investor Appetite:** Aggressive  
**Management Fee:** 2.0%

C

### Fundamental



Driven by on-chain fundamentals, targeted exposure to industry leading layer-1 and layer-2 blockchain networks. Considers select metrics such as daily active wallets, total developers, DEX and stablecoin volume.

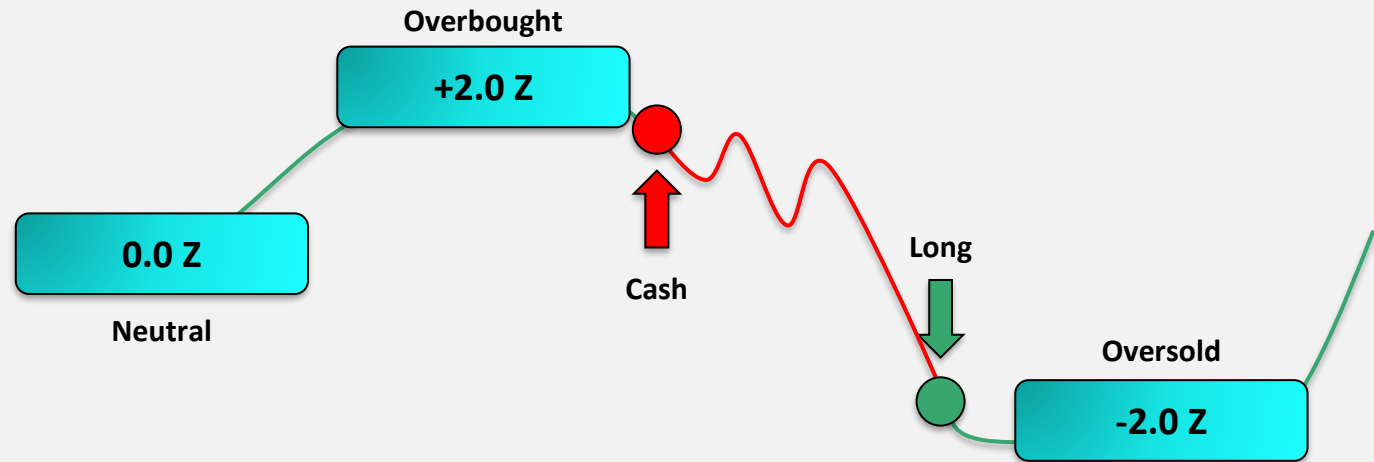
**Portfolio Size:** ≤ 8 Assets  
**Investor Appetite:** Moderately Aggressive  
**Management Fee:** 2.0%

# A. 'Momentum Bitcoin' Investment Strategy



Quant-driven and risk-managed Bitcoin investment strategy that aims to create a probabilistic advantage in swing trading BTC/USD using a range of different indicators and signals.

**Risk Managed Approach**  
 Investment strategy increases cash position during overbought periods and deploys into Bitcoin during oversold periods. Entries and exits driven by short-term indicators, leverage heat map and open interest movements.



## Strategy Drivers

<p><b>1</b> Time-Based Trend Indicators</p>	<p><b>2</b> Aggregate Z Score Indicators</p>	<p><b>3</b> Fed and Global Liquidity</p>	<p><b>4</b> Leverage Heat Map</p>	<p><b>5</b> Open Interest Movements</p>
<p><b>Exemplary</b></p> <ul style="list-style-type: none"> <li>MVRV</li> <li>RSI</li> <li>NUPL</li> <li>CCI</li> <li>CVDD</li> <li>NHPF</li> <li>SOPR</li> <li>VWAP</li> <li>Pi</li> <li>Sharpe</li> <li>Cycle</li> </ul>	<p><b>Exemplary</b></p> <ul style="list-style-type: none"> <li>RSI</li> <li>CCI</li> <li>DEMA</li> <li>Sharpe</li> <li>Bollinger Bands %</li> <li>Sortino</li> <li>Omega</li> <li>ROC</li> <li>TSI</li> </ul>	<ul style="list-style-type: none"> <li>U.S. Federal Reserve liquidity measurement</li> <li>Central Bank of China liquidity measurement</li> <li>U.S. Dollar Strength Index</li> </ul>	<ul style="list-style-type: none"> <li>Concentration of potential liquidations at various price levels</li> <li>Highlights clusters to help target entries and exits using potential support and resistance</li> </ul>	<ul style="list-style-type: none"> <li>Price vs. open interest</li> <li>Helps identify organic vs. leveraged market dynamics</li> </ul>

# Quantitative Strategy Dashboards

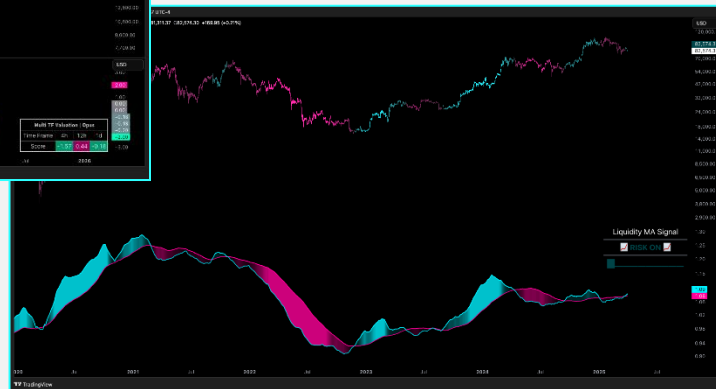


Using Pine Script and dynamic dashboards, momentum models leverage short-term (“STPI”), medium-term (“MTPI”), and long-term indicators (“LTPI”) driven by a range of underlying signals, such as moving averages, relative strength indices, standard deviation bands, global liquidity, and outstanding market leverage.

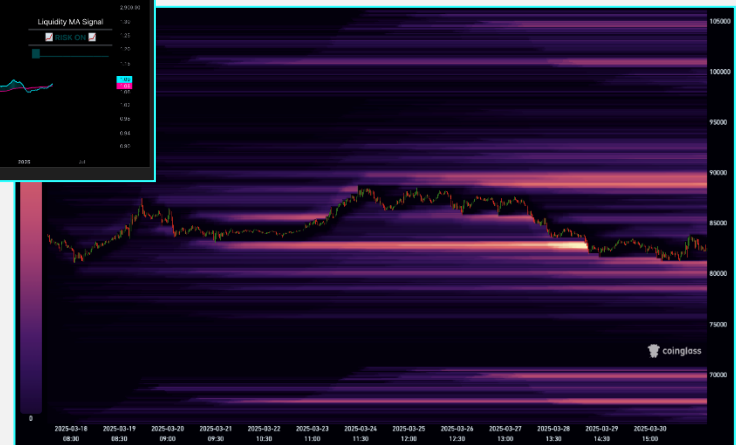
## Indicator Dashboard



## Liquidity Aggregation



## Leverage Heat Map



# B. 'Diversified' Investment Strategy



Diversified and actively managed exposure to a portfolio of coins and tokens spanning Smart Contracts, Payments, DeFi, Infrastructure, and Culture. Suitable for investors looking to broaden their crypto portfolio while employing both a fundamental and thematic investment approach; rebalances quarterly.

Vertical	<b>Settlement (80%)</b>					<b>Sector (20%)</b>								
Indicative Assets														
Type	Blockchain Networks		Decentralized Finance			Infrastructure			AI					
	Payment	Smart Contracts	AMM Exchange	Lending	Staking	Data Indexing	Oracles	Telcom & IoT	Inference and Agents	Storage & Compute				

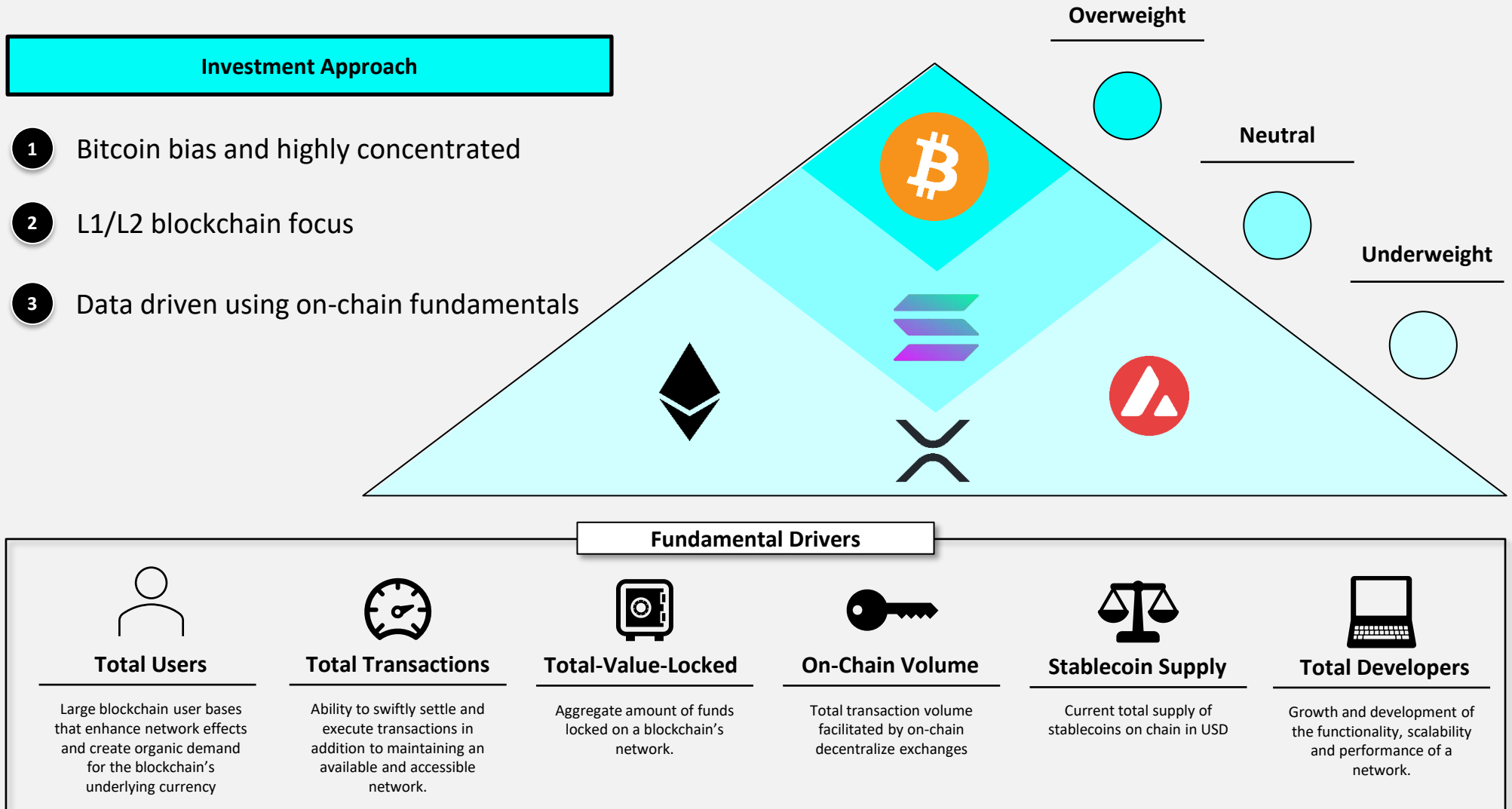
**Investment Focus**

<p><b>Market Leaders</b></p> <p>Select blockchains, protocols, and applications have established leading market share amongst their respective peers, quantified by financial metrics such as fees, revenue, and total-value-locked, in addition to operating metrics such as active users and transactions.</p>	<p><b>Tokenomics &amp; Utility</b></p> <p>Cryptocurrencies possess their own economic models, which may be accretive or dilutive to existing token holders. Digital assets also play various roles within their respective ecosystems, driving differing levels of utility and functionality.</p>	<p><b>Emerging Trends</b></p> <p>Select investment themes possess momentum based on attention and trends, such as artificial intelligence and gaming. The diversified portfolio aims to capture exposure to these highly touted sub-verticals.</p>
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# C. 'Fundamental' Investment Strategy



Driven by KhelP's on-chain fundamental framework, the *Fundamental* model portfolio provides investors with highly targeted exposure to a specific group of industry leading L1/L2 blockchain networks. Suitable for crypto investors who are looking to add selective, yet multi-asset crypto exposure. Rebalances quarterly.







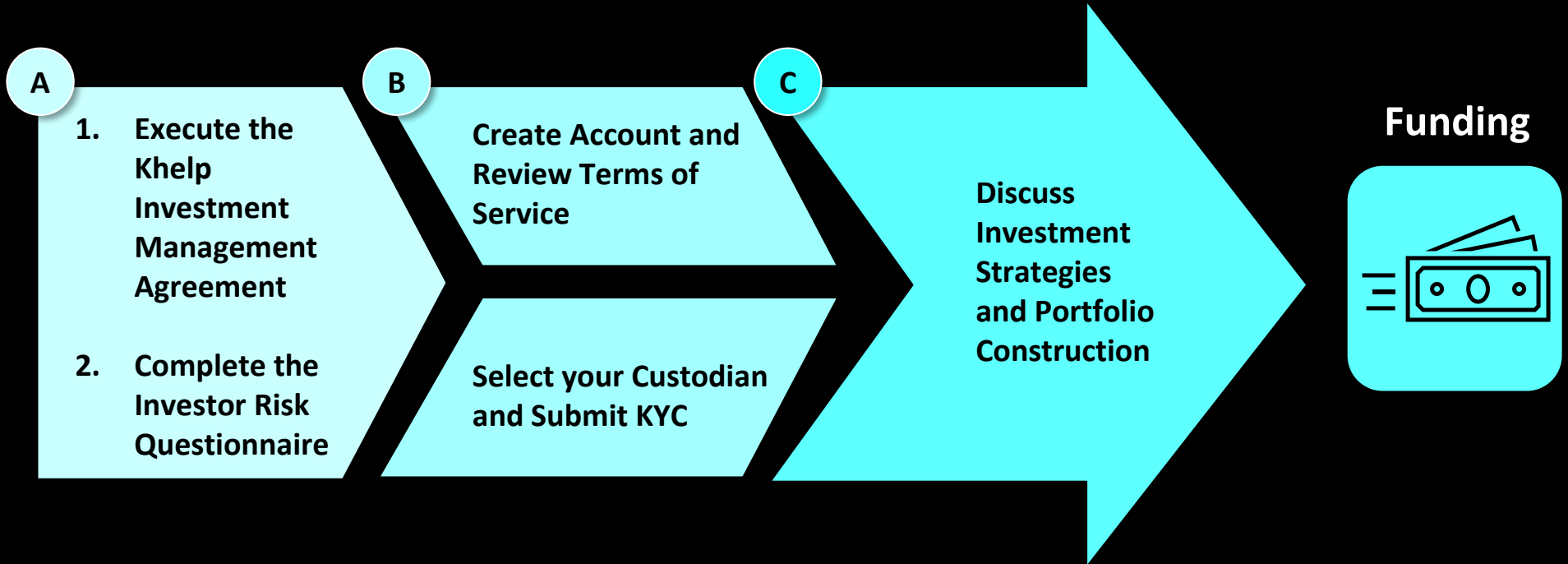
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# **Onboarding**



# Swift Onboarding Process



## Steps

- A** Khelo Investment Management Agreement & Risk Questionnaire (~20 minutes)
- B** Platform Terms of Service + Custodian Know-Your-Customer (KYC) (~20 minutes)
- C** Portfolio Construction & Funding



# A. Management Agreement and Questionnaire



All onboarding documents will be sent directly to the client via ShareFile.

## Investment Management Agreement

KhelP Financial, LLC, a Florida limited liability company

**DIGITAL ASSET INVESTMENT MANAGEMENT AGREEMENT**

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**FOR ADVISOR AGREEMENT**

between "CLIENT" and KhelP FINANCIAL, LLC, a registered "KhelP Fund" (the "KhelP Fund")

KhelP as an Investment Adviser to perform the services KhelP accepts such appointment. KhelP shall be responsible for the management of the Assets. The CLIENT agrees to provide information and/or documentation requested by KhelP as set forth in this Agreement as well as to maintain exclusive responsibility to keep KhelP advised of any change regarding the same. CLIENT acknowledges that KhelP cannot adequately perform its services for CLIENT unless CLIENT diligently performs his responsibilities under this Agreement. KhelP shall not be required to verify any information obtained from CLIENT, CLIENT's attorney, accountant or other professionals, and is expressly authorized to rely thereon.

(c) CLIENT authorizes KhelP to respond to inquiries from, and communicate and share information with, CLIENT's attorney, accountant, and other professionals to the extent necessary in furtherance of KhelP's services under this Agreement.

(g) KhelP requires an initial account minimum of \$10,000 by CLIENT. KhelP has the discretion to waive the account minimum.

Investment Advisor Agreement 1

## Investor Questionnaire

KhelP Financial

**Risk Tolerance Questionnaire**

Define and prioritize your goals, establish your investment time-horizon and understand your ability to accept risk and loss.

What is your planned investment timeline when investing in digital assets?

- Less than 1 year
- 1 - 3 years
- 3 - 5 years
- 5 or more years

What is your intention and goal for investing in digital assets?

- To diversify your broader investment portfolio and gain exposure to a different asset class.
- To generate as much of a return on your investment as possible with the hopes of outperforming traditional markets such as equities and fixed income.
- To mitigate risk and earn low but steady returns by utilizing stable coin digital assets.

If the digital asset market were to experience a prolonged downturn, losing 50 percent of its value over a 1-year period, what would you do (assuming your assets behaved in a similar fashion)?

- Sell all the assets in your portfolio. You are afraid that the digital asset market is in a downturn and you cannot afford the decrease in value.
- Sell half of the assets in your portfolio. You think that the market may rebound, but you are not willing to leave all your investment exposed to further loss.
- Hold the assets in your portfolio. You understand that your investment may be subject to price swings and are comfortable "weathering the storm."
- Buy more assets for your portfolio to take advantage of opportunistic price entry points. You are comfortable with market fluctuations and assume that the assets will regain their previous value or increase in value.

Would higher returns while exhibiting greater short-term price volatility in the value of your portfolio be worth the risk of holding risk-averse investments with less exposure to digital assets in order to pursue potentially favorable returns in your portfolio in pursuit of greater potential gains?

What percentage of your Principal investment value would you be comfortable losing over the course of one year?

- 30.1 - 20%
- 20.1 - 30%
- 10.1 - 50%
- 50% or more

What percentage of your Principal investment value would you be comfortable losing over the course of one year?

- Less than 2%
- 2 - 5%
- 5.1 - 20%
- 20.1 - 30%
- 30.1 - 50%
- 50% or more

What percentage of your total investable assets?

- 50% or more

Assume your investment horizon is more than ten years. During the second year of your investment, your portfolio declines to less than half its initial value. Where would you place your reaction along the following scale?

Extremely concerned    Somewhat concerned    Not very concerned    Not concerned




What is your planned principal investment in cryptocurrencies/digital assets?

## B. Create Account and Select Your Custodian







Khelph suggests **Securitize** for account trading and management, and either **Gemini** or **Anchorage** for qualified custody, pending investment and trading objectives. All in trading/custody fees usually amount to ~70 bps.

### Asset Management Platforms

Counterparty	Fee
	0.35% Trading
	0.30% Custody
	

### Qualified Custody Solutions

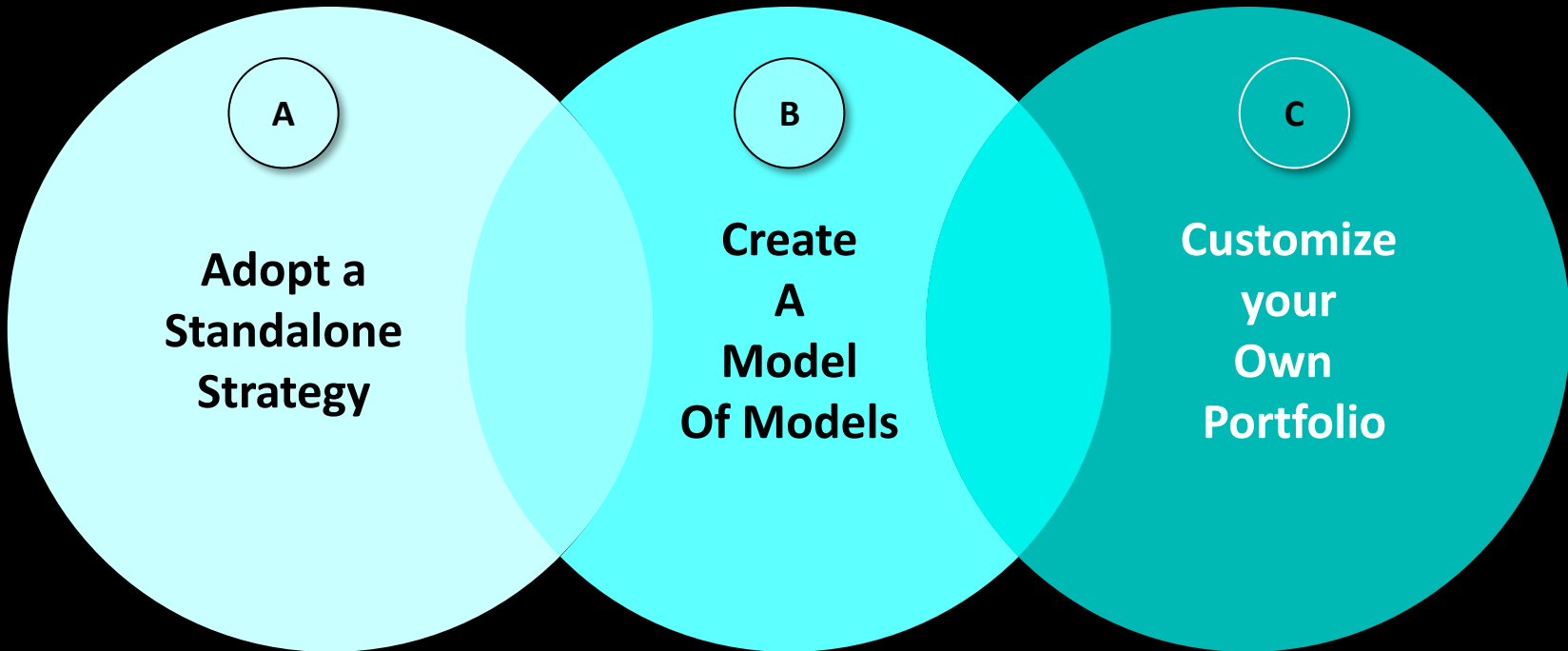
Counterparty	Fee
	0.35% Trading
	0.40% Trading/ Custody
	\$3,600
	0.30% Custody

# C. Investment Strategy and Portfolio Construction



Clients can choose to adopt one of KhelP’s actively managed crypto model portfolios, blend model portfolios together, or customize their own portfolio.

KhelP will concurrently suggest an approach based on the investor’s crypto investment goals and risk tolerance.





## **CONFIDENTIAL** IMPORTANT NOTICES

This deck is for informational purposes only and is being furnished on a confidential basis; information is not representative of any guaranteed or future performance. This deck does not constitute an offer to sell or a solicitation of an offer to buy interests in any jurisdiction or to any person to whom it is unlawful to make such offer or solicitation in such jurisdiction.

Nothing in this deck constitutes a recommendation or counsel for the acquisition of any digital asset, cryptocurrency, portfolio of digital assets or transactions, or the following of any particular investment strategy or other course(s) of action. An offering to buy is made only pursuant to an Investment Advisory Agreement and will only be made to investors that are eligible to invest.

Before making any investment decisions, individuals should consult their own advisors, including legal and tax advisor.

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